Short Food Supply Chains in Finland

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Hungry for Finland – our traditions

- https://www.youtube.com/watch?v=6uawCx0wBaw&list=PLYjNcJ1jQZyZ3t-UlBzDgrgTBKSTpvrDI&index=4

CASE presentation

- Web based shop – farmer driven
- CSA – koncept – farmer driven and consumer drive
- REKO-koncept
- Farm based shop
- Shop in shop
- City based shop

Farmer driven webshop

SVARFVARS
LUOMUTILA - EKOGÅRDEN

- Jukka Ahonala - Svafvars
- Organic farmer – who gathers other farmers products and mainly delivers to the capital area.
  - Smaller retailers, grosists, restaurants and public kitchens
  - 20 years
- Tryed homedelivery
- http://www.svarfvars.fi/kauppa/

Farmer driven CSA-model

- Rickard Korkman/ Råbäck gård
  - In the capital area
  - Traditions in apple production – renewed the traditions and planted 2012 a small area
  - Presale of shares
  - http://rabackgard.fi//

Consumer driven CSA-model

- Herttoniemen ruokaosuuskunta
  - In the capital area https://www.facebook.com/Kaupunkilais221040347906045/
  - Traditional CSA model - http://ruokaosuuskunta.fi/

Community Supported Agriculture projects in Finland

1. Helsinki: Kaupunkilaisten oma pelto
2. Tampere: ??
3. Turku: Livonsaaren osuuspuutarha
4. Oulu: Minnamaalaiset
5. Mäntsälä: Muijaniityn ruokaosuuskunta
6. Lahti: Ruokaosuuskunta
7. Tuusula 2014: Luomuosuuskunta
8. Jyväskylä: Kumppanuusviljelmä Juurikas
9. Jämsä: ???
10. Kuopio: CSA-viljelytoimintaa Konttilassa
11. Kirkkonummi: Kirkkonummen ruokaosuuskunta
12. Espoo: Minun Omenapuu & Råbäck Gård
13. Orimattila: Omppu Tonttu luomutila

- http://ruokaosuuskunta.fi/csa-suomi/
- The size varies much 8-10 active groups, for 1500-2000 persons during 6 months

- Overview of CSA in Europe:
- http://urgenci.net/wp-content/uploads/2016/05/Overview-of-Community-Supported-Agriculture-in-Europe-F.pdf

REKO-koncept

- https://www.facebook.com/groups/1639102079699052/
- Preorder through a facebook group– delivery to a unofficial marketplace
- Development has been very fast

REKO-koncept

- https://www.youtube.com/watch?v=JeAEpHCQvOc

Farm based shop

- Markus Eerola ja Minna Sakki-Eerola / Knehtiläntila
  - Big organic farm 45 minutes carride from Helsinki – restored the old barn for shop/cafe
  - https://www.youtube.com/watch?v=ILjCrWoWmSg
  - http://knehtilantila.fi/
  - Most enviromentally friendly farm around the Baltic Sea, prize 2016
  - Developing koncept on self suffcient energy and nutritions

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Shop in shop / City based shop

- There has been som effort with shop in shop koncepts and also there are some smaller shops
- don´t function well
- not able to come up to the criteria of having only one middle man…

Thank you!